OE3C meeting January 17, 2014

Sponsor updates:

-Zach is making progress with office of research

-University may have a special pool of money that we can apply for?

-Special grants and speakers funds through student affairs

-Zach will look into applying for this

-Tony will look into Geography and Environmental Studies/Sciences

-Sara has 3 cheques, $2700 to deposit

Social media:

-Website will go live at the end of January

-more pages with registration etc. by the end of february

-For social media, we need twitter and facebook

-Will get set up as OE3C2014@gmail.com (password is guelph1234)

-names and passwords will be the same for facebook and twitter

-Tony will link facebook to facebook pages in IB, biology careers pages

-we should put these out on the ad we send out at the end of January 28

-Kate will monitor gmail, tag messages

Advertising to universities:

-we will use the gmail

-make a tag for your name and then keep track of your messages

-January 24: save the date

-Kelsy will add facebook and twitter to the save the date

-Tony will ask about making a logo

-February 24: call for abstracts

Conference details:

-Tony will still need to talk to Marg about specific rooms and parking lots

-Kelsy to give firm directions to attendees closer to conference date (directions from London, Hamilton, KW, and TO)